

# JENNIFER FOGERTY

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H A I R & M A K E U P

## Privacy policy

### 1. INTRODUCTION

- Jennifer Fogerty Hair and Make Up (JFHM) ("we" or "us") take the privacy of your information very seriously. This policy explains how and for what purposes we use the information collected about you via our website or email. Please read this privacy policy carefully. By using the Service you are agreeing to be bound by this policy in respect of the information collected about you via the booking form.
- If you have any queries about the policy, please contact us and we will do our best to answer your questions.

### 2. PERSONAL INFORMATION COLLECTED AND USE OF THIS INFORMATION

- Core Account Data - although it is not compulsory to give us this information, if we do not have it, we cannot be held responsible for any errors made during the services provided by Jennifer Fogerty Hair and Makeup. We will collect the following data.
  - Name - we need to store this to identify you in the provision of our service.
  - Email - we'll send emails to you about your bookings with us. We won't share your email with third parties unless necessary, but we will ask your permission first. (3rd parties would only ever be affiliates working with me on your booking)
  - Address - we need this for Identification purposes and for invoices, it won't be shared with 3rd parties.
  - Booking history - we store a history of details of previous bookings in interest of your and our accounting purposes.
  - Phone number - we store this so we can contact you. We may contact you via phone should there be any issues with your booking or should we need to contact you in the run up to your booking. We won't share your telephone numbers with third parties unless necessary, but we will ask your permission first.
  - Information of the booking - we need this to know the location and timings of your booking. This will only be accessible to Jennifer Fogerty Hair and Makeup staff. It wont share this with 3rd parties unless necessary and we will ask your permission first.
  - Reviews - if you choose to leave a review this may be shown on our website. If you'd like to remain anonymous in this situation, please inform us when submitting the review.
  - Messages - messages or emails that you send to us will only be accessible to JFHM staff and stored on private devices, only accessible to JFHM staff.

- Photographs - Any photographs taken during any booking, may be used on social media or the JFHM website. If you'd like to opt out of this, please inform us on booking.
- Other use of this information
- Cookies - When you visit the Site we may store some information (commonly known as a "cookie") on your computer.
  - Cookies are pieces of information that a website transfers to your hard drive to store and sometimes track information about you. Cookies are specific to the server that created them and cannot be accessed by other servers, which means that they cannot be used to track your movements around the web. Passwords and credit card numbers are not stored in cookies. A cookie helps you get the best out of the Site and helps us to provide you with a more customised service.
- Right to erasure (also known as 'right to be forgotten')
  - You have to erasure of your data from our systems. This can be done by contacting us.
- Data retention
  - After consenting to us using your data as described in this policy, we will retain it on our system for approximately 3 years. This varies from individual to individual depending on booking frequency. After this period we will delete your data in line with this policy.

### 3. OTHER SITES

- We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our Site and recommend that you check the policy of each site you visit and contact its owner or operator if you have any concerns or questions.
- In addition, if you linked to this Site from a third party site, we cannot be responsible for the privacy policies and practices of the owners or operators of that third party site and recommend that you check the policy of that third party site and contact its owner or operator if you have any concerns or questions.

### 4. QUESTIONS

- If at any time you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, you can do so by emailing us at [info@jenniferfogerty.com](mailto:info@jenniferfogerty.com)